

THE ONEIDA STORY

# Two Decades *Green.*

**Mark Storby — Director of Agronomy**

Oneida Golf & Country Club · Green Bay, Wisconsin

PROTECT · GROW · ACCELERATE



A green asleep beneath its cover — the winter Oneida used to fear.

## THE CHALLENGE

# Recovery *Until August.*

**F**or decades, the greens at Oneida were the hardest thing on the property to carry through a Green Bay winter. Built on the club's original design and now seventy-five years old, they sat in heavy shade and drained poorly — water pooled and stood, and when it froze, it froze on the crown. Ice and winterkill weren't the occasional bad year; they were an **annual event** — and because northeast Wisconsin springs come slowly, recovery sometimes didn't arrive until **August**.

## WINTER PRESSURE

- 01** Annual ice & winterkill on 75-year-old greens
- 02** Heavy shade, original course design
- 03** Poor surface drainage, standing water
- 04** Cool springs delay recovery into summer

# Green While the Course Is Brown.



Under the cover, ready for spring.

*“Since using GreenJackets... I have seen almost no damage, really good color... and no top growth of grass.”*

— Mark Storby

# A System, *Not a Blanket.*



**O**neida uses the GreenJacket **impermeable cover** — a true barrier, not a breathable blanket. Yet the covers are only half of it. Mark manages what happens on top of them: never more than three inches of snow for more than a week unless the soil four inches down is above thirty degrees, and he tracks sub-surface temperatures at two, four, eight, and twenty-four inches all winter.

*The covers protect the greens; the protocol protects the covers.*

## PROTECTS AGAINST

- Ice encasement
- Desiccation
- Crown hydration / winterkill
- Standing-water freeze



"Greener on the underside."

# Two Decades *of* Notes.

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## **BIGGEST BENEFIT**

No winter damage and no recovery needed – season after season.

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## **THE ONE EXCEPTION, UNDERSTOOD**

In 2008 and 2009, two greens showed damage after record 90-plus-inch snowfalls (Oneida normally sees about 55). That traced to snow load, not the cover – exactly what the snow-management protocol now prevents.

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## **INSURANCE IN PLACE**

A nursery green built in 2005 stands ready to sod from – and has rarely been needed.

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## **BIGGEST SURPRISE**

The vivid green color and near-zero top growth at uncovering, which Mark credits to the light passing through the cover.



Mark's rating after two decades of covered winters.

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*“What still amazes me is the green color when I take the covers off – and practically zero top growth.”*

**– Mark Storby, Director of Agronomy**

# Two Decades *Ahead of Winter.*

**T**he lesson of two decades isn't really about a product — it's about deciding the outcome *before* the season starts. Ordering ahead, covering on schedule, and knowing the greens are protected turns a Green Bay winter from a gamble into a plan. Even the years that brought trouble were the years the weather broke records — and those became a protocol, not a panic.

*Planning early doesn't just save money — it takes the uncertainty out of spring.*

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Covers come off on schedule — not in a scramble.



*I will never go through a winter without using GreenJackets on my greens. **NEVER!***

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***Two decades.  
Every green, back every spring.***

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**EVERY COURSE · EVERY WINTER · EVERY STORY IS DIFFERENT**

We'd love to share yours. · [GreenJacket.com](https://GreenJacket.com)